



## Easymoves

Ten years after its establishment, Easymoves, an international removals operator based in Ireland, has joined BAR as an international associate. Director Colin Jarrett talks to R&S about the growth of the company's part load and full load businesses, and the impact of the recession in Ireland.

**E**asymoves was established in 2001 by Colin and another director, John Lane. Colin says the pair identified a business opportunity in the home removals segment of the domestic and international market in Ireland, especially in moves to and from the UK.

After thirty years of experience in the field of international logistics and specialised international removals, Colin says he knew that the moment was right to offer a low cost alternative in the market.

"There was a real need to deliver the same service to the client, but at a reduced cost," Colin says. "Since we founded the company, we pride ourselves on being the fastest part load specialists, and we have established a reputation for efficient and cost effective moves throughout Ireland, the UK and continental Europe.

Colin says that the company's part load removals service is the fastest available, whether the move is between the UK and Ireland, or further afield internationally.

"We operate our part load system seven days a week, including bank holidays, which allows the

client total control and flexibility and freedom to choose specific days that fit with the client's moving plans," he says.

Meanwhile, the company also provides an international full load removals service that Colin says is just as quick and as flexible as the part load service, with competitive prices and guaranteed collection and delivery dates.

Of course, these are tough times for Ireland economically, and Easymoves has seen an increase in emigration and a decline in immigration into the country. Surprisingly, however, local inward traffic is still 50 per cent of the company's business.

"The economic boom and subsequent decline in Ireland has seen massive changes," Colin says, "but we still see opportunities here, and we are managing to retain our market share."

Colin and fellow director John Lane are confident that BAR membership will help Easymoves defend and grow its market share in a very competitive environment, especially by providing clients with security and peace of mind.

"We've both been in the industry long enough to know the value of the BAR logo and the credibility and support it offers," Colin says. "We also think that the continuing training and development offered by the association would enable Easymoves to remain competitive, and up to date with all industry requirements and trends," he adds. "That means that Easymoves can retain and enhance its competitive edge in the market."



No strangers to moving with Andy's international rugby career we had moved five times in three years with some of the "top removals companies" from the UK but we have never received the service that was provided to us by Easymoves. We were overwhelmed with their professionalism and found them to be nothing short of awesome. They packed and loaded all our belongings carefully on Wednesday in Brive in France and delivered Friday morning of the same week in Cheltenham in the UK. All of our belongings were in situ by the afternoon, truly a stress free and easy move!!

Sonya and Andy Goode



The Team with Andy Goode



**"We've been in the industry long enough to know the value of the BAR logo and the credibility and support it offers."**

**Colin Jarrett  
Director of Easymoves**



## BAR Business Advice Roadshow

### Business Best Practice

*This year's Business Advice Roadshow is focused on providing best practice tools for your business and is in response to the success of the last two year's events and subsequent requests from members.*

### 2011 Business Workshop Programme:

- Cost Modelling developed, including overhead costings
- Risk Assessment workshop
- Removals Apprenticeships explained, financial and business benefits
- Make insurance work for you
- Pension reform, effect on SME's
- Standards workshop, a practical guide to the business benefits
- Retirement, effect of recent legislation and how to manage

\* Programme subject to change

Monday 3rd Oct 2011	<b>Livingston</b> Hillcroft Hotel, East Main Street, Whitburn, Livingston, West Lothian, EH47 0JU. Parking available on site.
Tuesday 4th Oct 2011	<b>Leeds</b> Pickfords, Ash Lane, Garforth, Leeds, LS25 2GA. Parking available on site.
Wednesday 5th Oct 2011	<b>Cheltenham</b> GB Liners, Blaisdon Way, Cheltenham, Gloucestershire, GL51 0WH. Parking available on site.
Thursday 6th Oct 2011	<b>London</b> Pickfords, Unit 10 Laxcon Close, London, NW10 0TG. Parking available on site.

### Workshop Agenda

10:00-	Arrival, registration & refreshments
10:30-	Business Workshop sessions
13:00	Lunch
13:30-	Business Workshop sessions continue
14:30-	Panel session Q&A
15:00	Business Workshop concludes

Attendance is **FREE** (£20.00 contribution to cover costs of refreshments and lunch). *Places are strictly limited!* So book early to avoid disappointment. All bookings to be made online: [www.bar.co.uk/workshop.aspx](http://www.bar.co.uk/workshop.aspx)